



FAMILY, HEALTH AND HAPPINESS



OUR STORY



We help families of all backgrounds have a healthy smile. Our philosophy is to always treat our patients with the same care we would want ourselves to have.

This is what we call the "Elate Standard."

WE BELIEVE IN

FAMILY

HEALTH

HAPPINESS

HOW IT ALL BEGAN...

2018: PLANNING

We wanted to directly serve our community to the Elate Standard. We started the planning process in 2018. We worked with Kappler Design to design the most advanced orthodontic facility with European clean design infused with a Texas warm welcome!

Our second child, Amelia was born just before we opened our first location.



FEBRUARY 2019: THE COLONY

We opened our first location in The Colony. This location was our first impression on the community. We wanted the community to have a modern, clean and comfortable experience with us.

SEPTEMBER 2020: TRIBUTE

During Covid we knew we needed to expand our reach and be more involved with our community. We opened a second location in West Frisco, allowing us to care for more families.



JULY 2022: LIAM

Our third child, Liam was born when construction began for our third location.



DECEMBER 2022: HOLLYHOCK

To complete our strategic plan of serving families along 423, including West Frisco, The Colony, Little Elm, Prosper, and Aubrey. This location homes the most advanced technologies in orthodontics in a modern, yet welcoming environment. We opened our doors on our daughter, Amelia's, fourth birthday! Life cannot wait for work!

2023 & BEYOND

We are focusing on and growing our three offices, while leaving an unmatched experience for our clients and their families.

FAMILY-OWNED PRACTICE

A HUSBAND+WIFE TEAM



WHO WE ARE

**What's special about Elate Orthodontics?
Not one, but TWO great orthodontists in-house.**

Meet Dr. Julia Kang

You have made a great decision seeking orthodontic care at Elate Orthodontics. My name is Julia Kang, I am a mother, wife and an orthodontist. Together with Dr. Baharvand, we have founded Elate Orthodontics on what we truly and heartily believe in: Serving hardworking families the health and happiness they deserve. I love doing what I do which has enabled me to establish a strong relationship with my patients and their families. I am glad to have the opportunity to walk with you on your journey to a confident smile.

Meet Dr. Kevin Baharvand

I would like to thank you for looking into orthodontic treatment for yourself or your family. My name is Kevin Baharvand, aka Dr.B, I am a board-certified orthodontist excited to provide you with health and happiness. I have worked hundreds of hours to master skills and systems to provide you with the cutting-edge orthodontics. I am determined to take great care of you and your beloved ones.

THE

where it all started...



Quiet and reserved
Always taking thorough notes

Dr. Kang graduated her first dental school at Seoul National University in South Korea—the most prestigious school in Korea.

She started playing piano from a young age and continued receiving an advanced level of art education at Seoul Arts Academy, a renowned institute for young and gifted artists.

“I truly love classical music. It is more than just the sound; it is about the discipline and the order it has brought to my life.”



Outspoken
Always in the front row
Always asking questions

Dr. B graduated his first dental school as Valedictorian.

Salutatorian at his second dental school.

Dr. B also has a Master of Science in Organizational Leadership from Davis College of Business.

Dr. B & Dr. Kang both graduated top of their classes in dental school and both were introduced to Omicron Kappa Upsilon (OKU).

IT ALL BEGAN WITH A DENTAL SCHOOL ASSIGNMENT...

In our final year of school at Boston University, we worked on an orthodontic project together as general dentists, and the rest was history...We worked in the same dental office in Massachusetts after graduation, went to the same orthodontic residency and are now practicing in our practices together.

where we are now...

Full Time Mom and Doctor Powerhouse.
Caring for 3 kids and 3 grandparents
Total pro at keeping everyone on schedule and on time.



Grill Master
Super Dad
Currently embracing his suburban dad era.

NOW

THE ELATE DIFFERENCE

TECHNOLOGY

ACCESSIBILITY

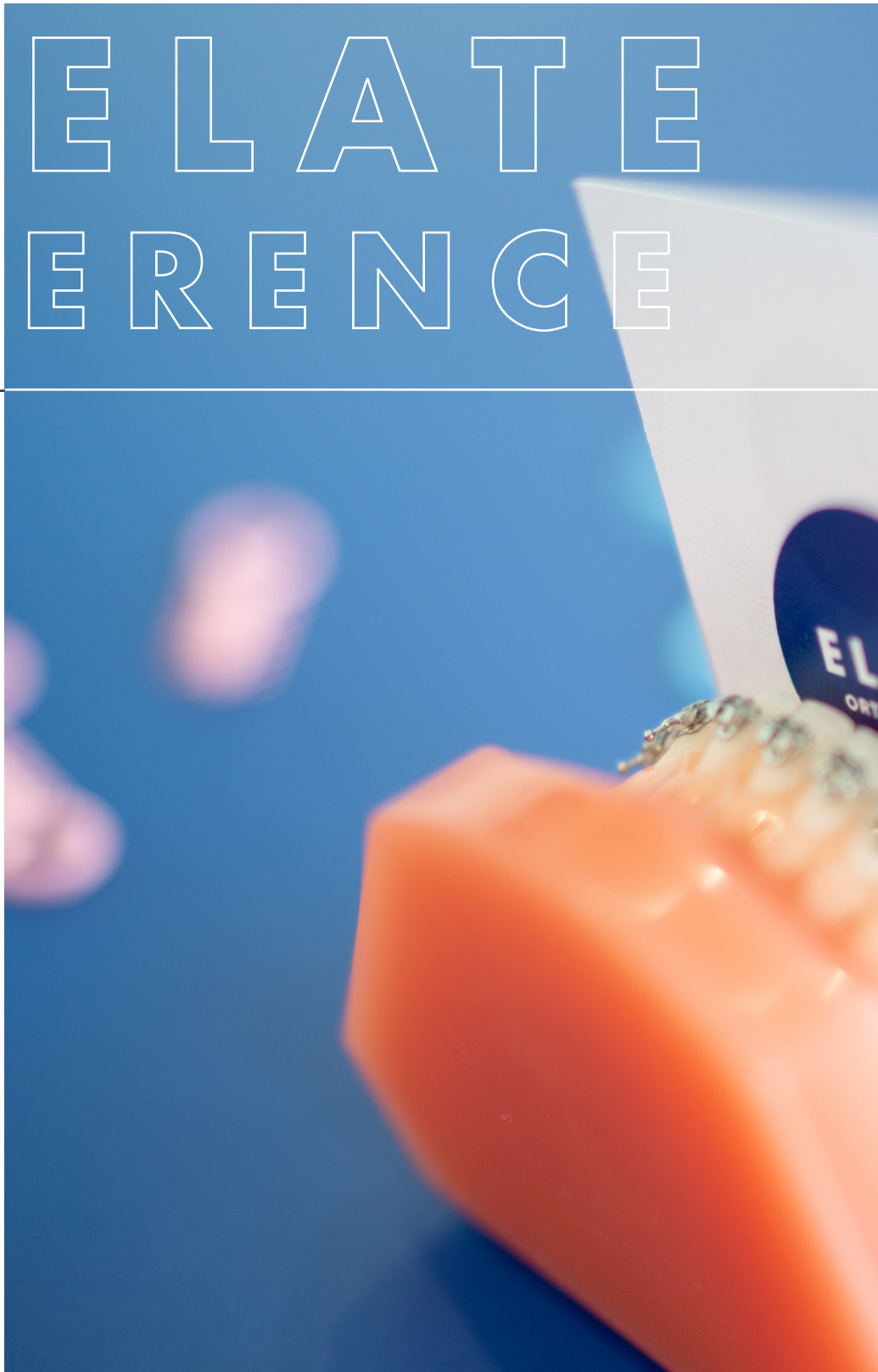
AFFORDABLE

CONSERVATIVE APPROACH

CLEAR ALIGNER EXPERTS

WE MAKE PEOPLE SMILE

We know our patients by name and connect with their lives outside of orthodontics.
Orthodontic treatment is typically a 2-year experience - over this period we build relationships with our families and get to watch them evolve over time.



FAMILY-FOCUSED PHILOSOPHY

At Elate, we are family-owned (no corporate big wigs around here!). It's our mission that our patients feel cared for like our own family members. We want to meet your needs. That's why we offer weekend availability one Saturday every six weeks. We provide backup retainers at no-cost because we know life happens. In ways big and small, we aim to make you smile and provide the best care during our time together.

We believe that less dentistry is the best dentistry! We want to educate you and your family about your treatment, discuss the various options available and help you choose the simplest, most conservative yet most effective approach in addressing them.

Our first question is always ***"What would I do if it were my family being treated?"***

IN-HOUSE FINANCING

We want to ensure our patients don't have to compromise care due to costs. We offer strong in-house financing so you can get the care you need by allowing you to choose your down-payment and monthly payments. We also partner with insurance carriers.

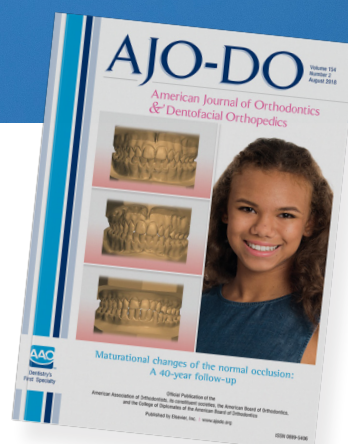
COMMUNITY INVOLVEMENT

We invest our time, money, and resources into our community. We attend various school events year-round. Currently sponsoring tags and school folders in over 20 schools along FM-423.

BEST-IN-CLASS FACILITIES & TECHNOLOGY

We are **fully digital orthodontic practices** - from digital consent forms to scanning, 3D printing models and in-house aligners. We partner with established companies such as Invisalign and Spark to bring the best quality to our community.

Internationally Recognized: One of our patients was published on the cover of the *American Journal of Orthodontics and Dentofacial Orthopedics*, the most renowned orthodontic journal. Only 12 orthodontists have the opportunity to be published each year in the entire world.



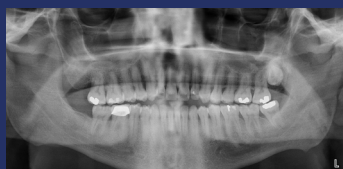
CLIENT SUCCESS STORIES

BEFORE



FINAL RESULTS:
ORTHOGNATIC SURGERY
2 YEAR TREATMENT PLAN

DOMINIC



AFTER

BEFORE



Facial Front Smiling
Image not drawn to size



FINAL RESULTS:
1 YEAR 8 MONTHS
TREATMENT PLAN

MELIA



Facial Front Smiling
Image not drawn to size

AFTER

CLIENT SUCCESS STORIES

BEFORE



FINAL RESULTS:
1 YEAR 11 MONTHS
TREATMENT PLAN



CALLIE



AFTER

BEFORE



FINAL RESULTS:
2 YEAR TREATMENT PLAN



VANESSA



AFTER

CLIENT LOVE

A young boy with reddish-brown hair and freckles is smiling with his eyes closed. He is wearing a white t-shirt under a light-colored, button-up jacket. He is holding a black ukulele and has his fingers on the strings. The background is a plain, light-colored wall.

Dr. B and Dr. Kang are the BEST! Their office is bright and inviting. They are a family focused practice and provide the highest level of quality care to all of their patients. Highly recommend.

E. GOODALL

Dr. Baharvand is the nicest, incredibly kind, knowledgeable, helpful doctor we have pleasure of knowing. He makes the dental procedure easy to understand and guide you through the whole process. Would definitely recommend him to anyone who needs dental work. Thank you very much for beautiful smile you gave to our daughter. Care she has received is fantastic.

THE RICHMOND FAMILY

It is always a pleasure coming into Elate Orthodontics. Dr. Kang's kindness and laugh are infectious. She is also very knowledgeable and professional. The staff also, from front to back, are so warm and welcoming. I know how important customer service is and everyone at this practice understands that too. You won't regret coming here for your orthodontic needs.

C. TRAN



In the world of orthodontics, our purpose is rooted in a deep sense of service. We believe in going beyond the conventional roles of an orthodontist, to become trusted companions, advocates, and beacons of support for each family that we have the privilege of serving. It is our firm belief that the true measure of success lies not only in the outcome of a beautiful smile, but in the positive impact we have on the lives we touch.

With unwavering dedication, we are committed to providing the highest level of care, treating each patient as a cherished member of our extended family. Together, we will navigate the transformative journey of orthodontic treatment, and we will walk by your side every step of the way, driven by a genuine desire to serve, uplift, and empower you to embrace the joy and confidence that a radiant smile can bring.

READY TO GET STARTED?

CALL 972.538.4343 TO SCHEDULE YOUR APPOINTMENT

THE COLONY

4713 Highway 121
Suite #304
The Colony, TX, 75056

THE TRIBUTE

5605 FM 423
Suite #600
Frisco, TX, 75034

HOLLYHOCK

2155 University Dr
Suite #110
Frisco, TX, 75033



VISIT [ELATEORTHODONTICS.COM](https://www.elateorthodontics.com)